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Impact Directories
Howie Shucart,
Manager

Just a little note to say thank you. I know I made you come back numerous times before you convinced me to switch to the larger ad.

Since your book came out in mid-June, I have had almost a hundred new clients from your book! These clients have sent about twenty-five other people in. This is business I wouldn't have had without your help. The ad has way more than paid for itself by early August. That leaves ten months of pure profit!

Thanks again.

Sincerely, Cassandra Umstead
Natural Innovations Salon